

# TATIANA GAÑAN RENGIFO

Industrial & Graphic Designer | 3D & Packaging | Branding | Digital Marketing

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Portfolio: <https://creativelab23.wixsite.com/designbytatiana-gr/projects>

LinkedIn: [www.linkedin.com/in/tatianagananr](http://www.linkedin.com/in/tatianagananr)



Hello! I'm an **Industrial and Graphic Designer** with 5+ years of experience in product design, branding, packaging, 3D modeling, rendering, and digital marketing, combined with a strong background in Project and Innovation Management. Proven **experience working 100% remotely** with USA-based companies, leading and coordinating creative projects from concept to execution. Skilled in managing timelines, aligning multidisciplinary teams, and developing innovative, brand-driven solutions that add strategic value. Highly autonomous, organized, and results-oriented.

## WORK EXPERIENCE

### Industrial Designer / Marketing & Graphic Designer (Remote)

Entregroup US / Touch Ideal Marketing – Los Angeles, USA Nov 2023 – Oct 2024

- Developed branding, packaging, and marketing assets for US-based brands.
- Designed social media graphics, ads, and visual campaigns aligned with brand strategy.
- Created 3D renders and visualizations for product presentations.
- Collaborated remotely with marketing and development teams.

### Industrial Designer / Marketing & Graphic Designer (Remote)

Has Morgan Industries LLC / Siempre Grocery – Texas, USA Apr 2023 – Oct 2023

- Designed product packaging and branding materials for retail distribution.
- Created visual content for digital marketing and social media channels.
- Produced 3D models and realistic renders for product validation and marketing.
- Industrial Designer / Content Creator

### MAX Enterprise Business Solutions S.A.S. – Pereira, Colombia

Nov 2022 – Feb 2023

- Created graphic and audiovisual content for digital platforms.
- Supported branding and marketing campaigns with visual assets.
- Industrial Designer / Digital Marketer

### EGC Consultores y Asesores S.A.S / GenXapp S.A.S. – Pereira, Colombia

Oct 2020 – Sept 2022

- Designed brand identities, marketing materials, and UX/UI mockups.
- Managed digital marketing strategies and visual communication.
- Industrial Designer

### Cromático Estudio de Diseño y Publicidad S.A.S. – Pereira, Colombia

Aug 2019 – Apr 2020

- Developed product and graphic design projects for multiple clients.
- Assisted in branding and advertising campaigns.
- Space design and architectural plans



## CORE SKILLS

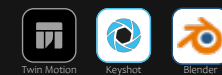
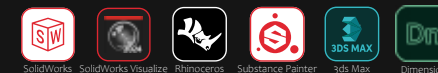
- Industrial & Product Design
- Graphic Design & Branding
- Packaging Design
- 3D Modeling, Rendering & Visualization
- Motion Graphics & Basic 3D Animation
- Digital Marketing & Content Creation
- UX/UI & Web Mockups
- Social Media Design & Community Support

## PROFESSIONAL SKILLS

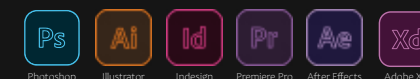
- Remote collaboration (async & sync)
- Time management & self-organization
- Cross-cultural communication
- Deadline-driven workflows
- Creative problem-solving

## TOOLS & SOFTWARE

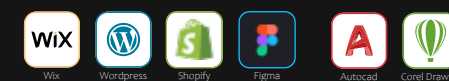
### Design & 3D:



### Adobe Suite:



### Web & CMS:



### Other:

## INTERESTS



Meditation



Beach Volley



Reading



Astronomy



Art



Photography

## EDUCATION

### • Specialist in Project & Innovation Management

Universidad Católica de Pereira | 2021 – 2022

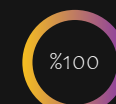
### • Industrial Designer

Universidad Católica de Pereira | 2016 – 2020

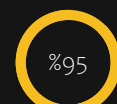
### • Diploma in Digital Marketing

Unitécnica | 2020

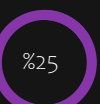
## LANGUAGES



Spanish



English



Italian