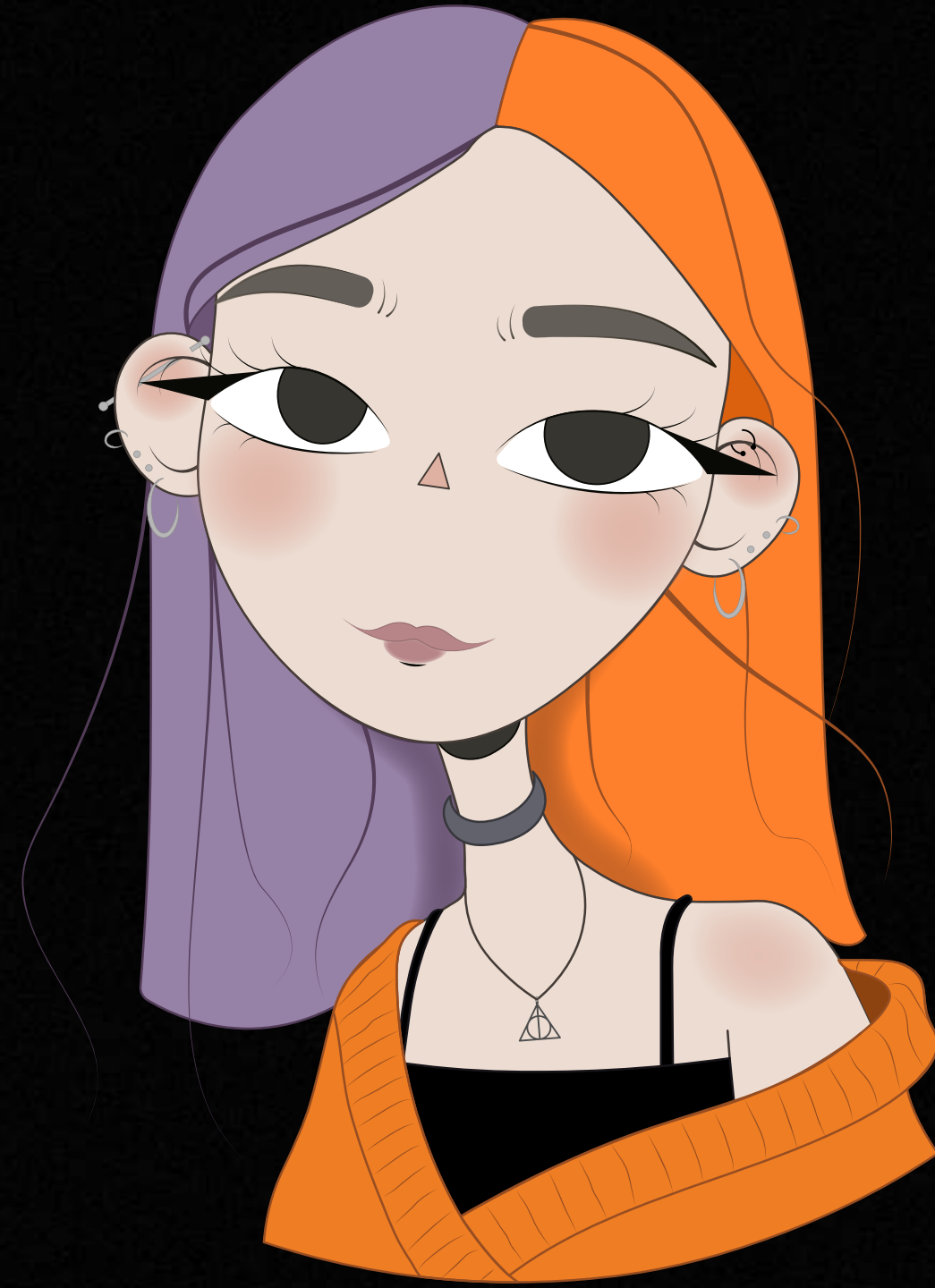


TATIANA GAÑAN RENGIFO



DESIGN BY

TATIANA
GAÑAN R.

LAB
CREATIVO 

INDUSTRIAL DESIGNER | SPECIALIST IN PROJECT AND INNOVATION MANAGEMENT | DIGITAL MARKETER



Hello, I'm Tatiana Gañan Rengifo

Industrial Designer / Specialist in Project and Innovation Management / Digital Marketer.



I am an **Industrial Designer**, Specialist in Project Management and Innovation, with emphasis in design and redesign of products, design of spaces, stands, signage, branding, web mockups, **ux/ui design**, and digital marketing.

With ability to lead and encourage teamwork to achieve high performance results, with knowledge and skills in **2D and 3D design** programs, also knowledge in **industrial and craft processes**, handling of materials such as wood, metals, ceramics and plastics.

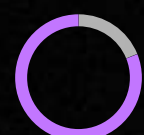
Ability to analyze, synthesize and develop **innovation concepts** in the different product areas, according to the studied situation of the environment.

Proficiency in the formulation and execution of business, social and cultural innovation projects and development of **innovation strategies** in companies and organizations, as well as in the formulation of public and private projects. Ability to propose innovative proposals for the **creation and improvement of objects** that improve cultural, environmental, social and human quality. Likewise, skills in the second language (**English**).

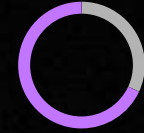
SKILLS



Customer Investigation



Innovation Management



User Interface Design(Ui)



User Experience Design(Ux)

REFERENCES

PERSONAL/OCCUPATIONAL

Catalina Carvajal
Industrial Designer
Phone: 320 7695905

Fredy H. Gañan A.
Business Administrator
Phone: 313 6404059

Manuela Guzman
Industrial Designer
Phone: 314 7388715

Julian Pabón
Project Manager
Phone: 313 5222547

Enrique Angel
Web developer
Phone: 317 7808182

Christian D. Gañan R.
Architect
Phone: +52 1 221 349 0251

CONTACT



+57 301 156 8284



di.tatianagr@gmail.com



@di.tatianagr.23

WORK EXPERIENCE

Recently

Entregroup US / Touch Ideal Marketing

Industrial Designer/Marketing and Graphics

November 2023 - Octubre 2024
Remote work / Location Los Angeles

2024

Aronte Agency, Pereira Risaralda

Designer

Presential work / Location Pereira

2023

Has Morgan Industries, LLC. / Siempre Grocery

Industrial Designer/Marketing and Graphics

April 2023 - October 2023
Remote work / Location Texas

2022

MAX Enterprise Buisness Solutions S.A.S.

Industrial Designer/Content Creator

November 2022 - February 2023
Presential work / Location Pereira

2020

EGC consultores y asesores S.A.S / genXapp S.A.S.

Industrial Designer/Digital Marketer

October 2020 - September 2022
Presential work / Location Pereira

2019

Cromático estudio de diseño y publicidad S.A.S.

Industrial Designer

August 2019 - April 2020
Presential work / Location Pereira

2017

Oriental Hobbies S.A.S.

Logistics / Sales & Customer Service

November 2017 - August 2023
Presential work / Location Pereira

EDUCATION

Specialist in Project and Innovation Management

(Sept. 2021 - Sept. 2022)
Universidad Católica de Pereira

Industrial Design

(Jan. 2016 - Jun. 2020)
Universidad Católica de Pereira

Diploma in Digital Marketing

(Sept. 2020 - Dec. 2020)
Unitécnica

English B2

(Jan. 2014 - Sept. 2015)
The Centro Colombo Americano

Technical Bachiller with Specialization in Administration

(Jan. 2005 - Nov. 2013)
Institución Educativa Boyacá

LANGUAGES



PASSIONS.

Video Games

Music

Traveling

Astronomy

Art


















Photography

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WEB PAGE



ABILITY WITH PROGRAMS

 Photoshop ★★★★★	 Illustrator ★★★★★	 Indesign ★★★★★	 Premiere Pro ★★★★★	 Dimension ★★★★★	
 After Effects ★★★★★	 Adobe XD ★★★★★	 Substance Painter ★★★★★	 Rhino ★★★★★	 Solid Works ★★★★★	 3ds Max ★★★★★
 Autocad ★★★★★	 Corel Drawx8 ★★★★★	 Twin Motion ★★★★★	 Keyshot ★★★★★	 Wix ★★★★★	 Wordpress ★★★★★



TATIANA GAÑAN RENGIFO

CONTENT

01

INTERIOR DESIGN

02

BRANDING

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MARKETING
SOCIAL MEDIA

04

PRODUCT DESIGN

05

WEB PAGE DESIGN

06

DRAWINGS

INDUSTRIAL DESIGNER | SPECIALIST IN PROJECT AND INNOVATION MANAGEMENT | DIGITAL MARKETER

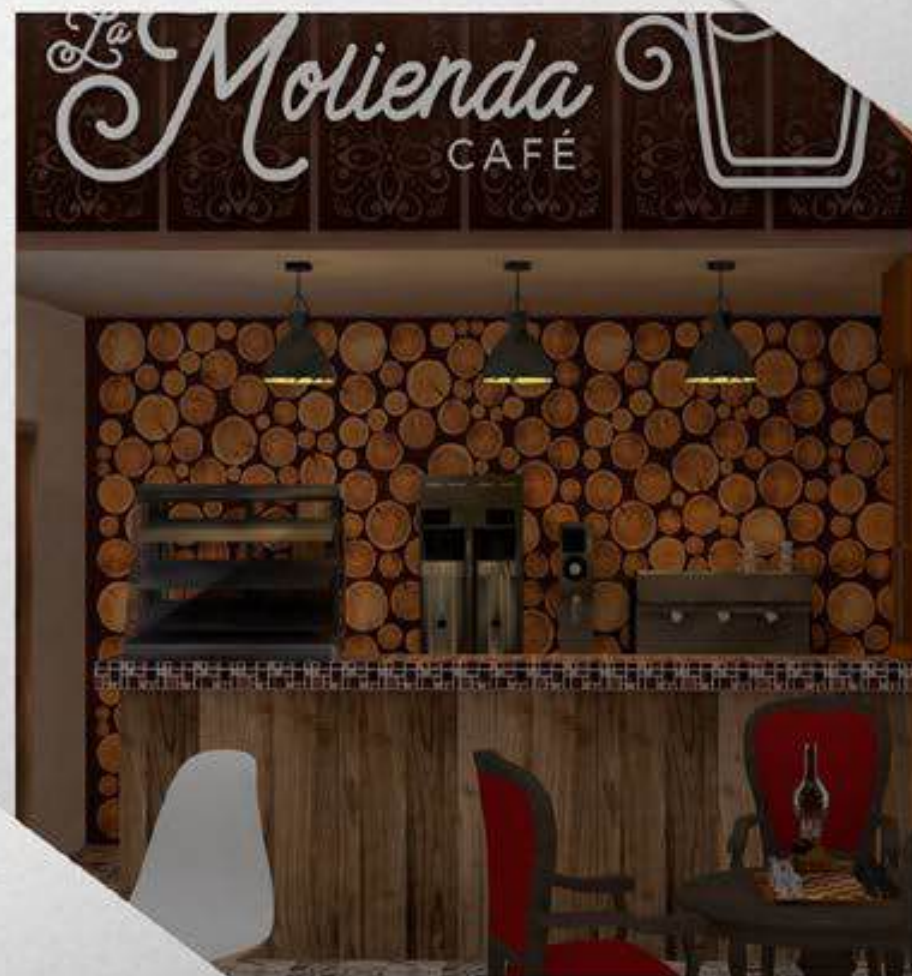
TATIANA GAÑAN RENGIFO

INTERIOR DESIGN

INDUSTRIAL DESIGNER | SPECIALIST IN PROJECT AND INNOVATION MANAGEMENT | DIGITAL MARKETER

Diseño establecimiento la Molienda

La Molienda Café



Programas



Lagos Restaurant Design
Parque Consotá



Restaurante Lagos

Programas



Stand Design Autopistas del Café S.A.
Expofuturo Book Fair 2019



Stand Feria del Libro



TATIANA GAÑAN RENGIFO

BRANDING

INDUSTRIAL DESIGNER | SPECIALIST IN PROJECT AND INNOVATION MANAGEMENT | DIGITAL MARKETER





Hylloves Confections
Branding

Programas





Sally Spa&Beauty
Branding

Programas





Cerveza Country Club
Branding

Programas





Public Accountant
Branding



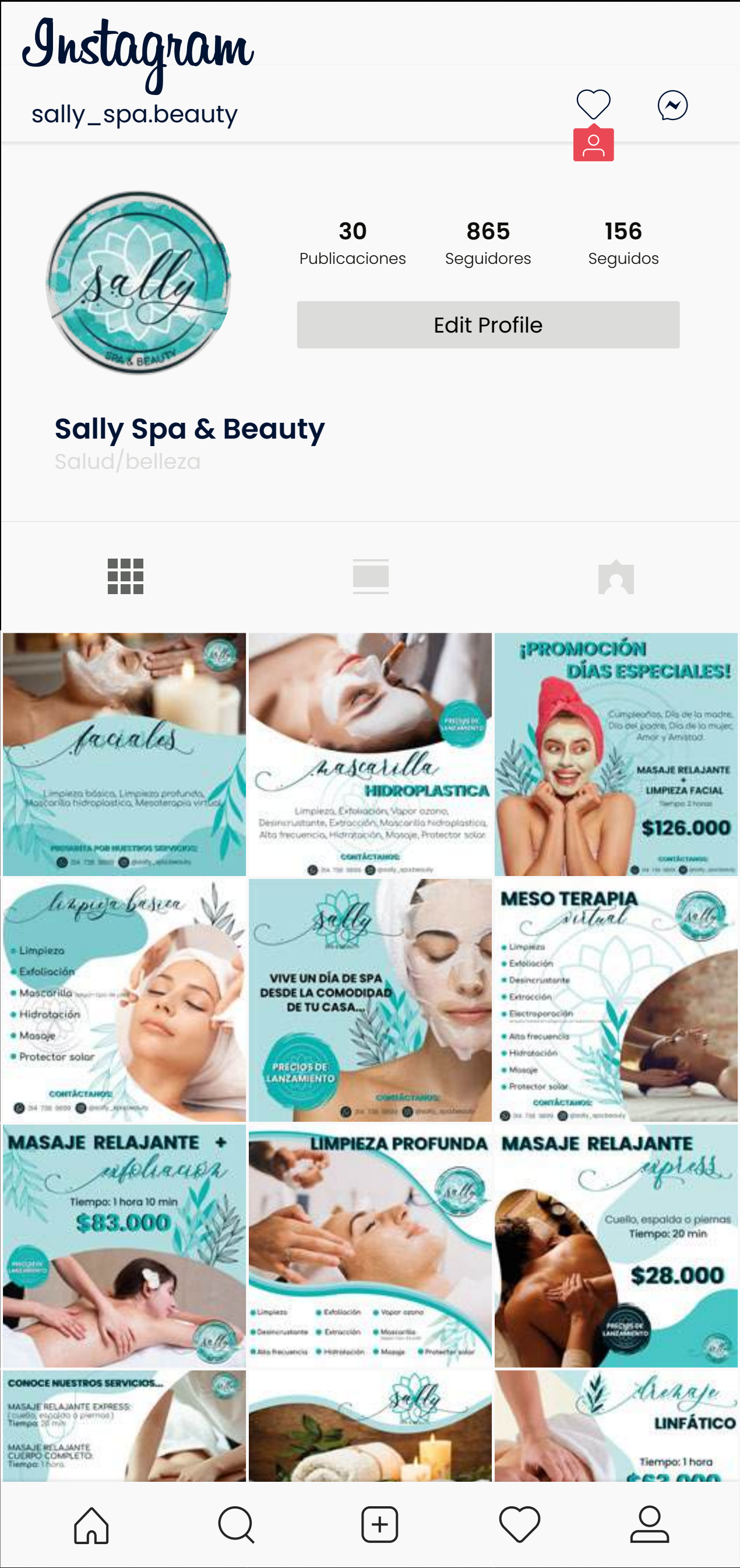
Programas



TATIANA GAÑAN RENGIFO

MARKETING SOCIAL MEDIA

INDUSTRIAL DESIGNER | SPECIALIST IN PROJECT AND INNOVATION MANAGEMENT | DIGITAL MARKETER





9:41

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MÁS Supermarket

Autumn Savings

Sept 27 2023 to Oct 03 2023

YOU **SAVE** MORE & PAY LESS

ULTIMATE OFFER

Siempre **SAVE**

BEST YET or 123 VEGETABLE OIL

YOU SAVE \$2.10

\$2.99

3

YOU SAVE \$1.50

MODERNA PASTA (7oz) All Types

3x \$1.00

YOU SAVE \$0.77

YOU **SAVE** MORE & PAY LESS

COKE 2 LITER

2x \$4.00

YOU SAVE \$1.98

MILLER LITE CAN (18pack 12oz)

\$16.99

YOU SAVE \$2.00

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JOIN OUR Loyalty Program!

MÁS Supermarket

October

For every dollar you spend enter to win:

November

Smore Cooker

Fridge \$999

Giveaway end of the month

The benefits of MÁS Loyalty Program...

INSTANT REWARDS

Get instant cash back on your purchase

EXCLUSIVE INVITES

Private events at your local store

Learn more about the loyalty program at www.masgrocery.com

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MÁS Supermarket

Autumn Savings

Sept 27 2023 to Oct 03 2023

BUY ROXANE WATER 24PK 16.9OZ

2x \$7.00

YOU SAVE \$0.98

Siempre MÁS FREE!

GET FREE BAG OF ICE 8LB

YOU SAVE \$1.99

\$0

MÁS Supermarket

TEXAS LONGHORNS JERSEY

Giveaway!

Win jersey with any beer purchase!

Must be a member of the loyalty program!

700 W Sioux Rd, Pharr, TX 78577

Super

October Savings

Oct 04 2023 to Oct 10 2023

700 W Sioux Rd, Pharr, TX 78577

+1 956-594-6328

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MILLER LITE CAN (18pack 12oz)

\$14.99

YOU SAVE \$4.00

WOW!

LIMIT 2 PER TRANSACTION

YOU **SAVE** MORE & PAY LESS

VISA

MasterCard

Discover

SNAP

Sign up for our Loyalty Program

REWARDS

REWARDS

Instagram

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45

Publicaciones

545

Seguidores

54

Seguidos

Edit Profile

MÁS Supermarket

Grocery Store

Grid of 18 promotional images from the MÁS Supermarket website, showing various product deals and savings.

Home

Search

Post

Heart

User

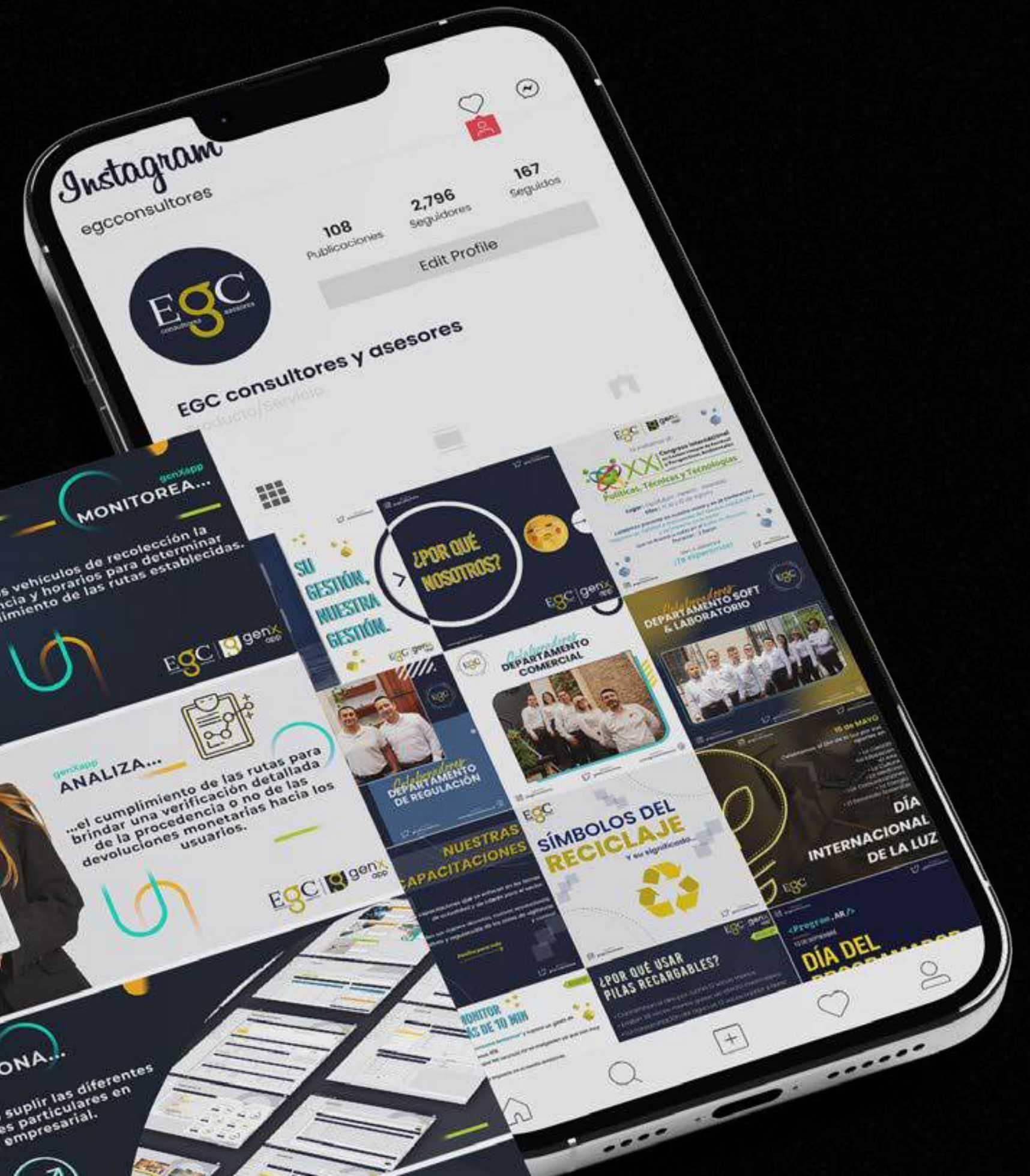
108
Publicaciones

2,796
Seguidores

167
Seguidos

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EGC consultores y asesores





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ACEPTADO
AQUI



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By Siempre *Grocery*

BEST MEAT IN TOWN



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DE HEMP

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Salud y
Bienestar en
cada Croqueta



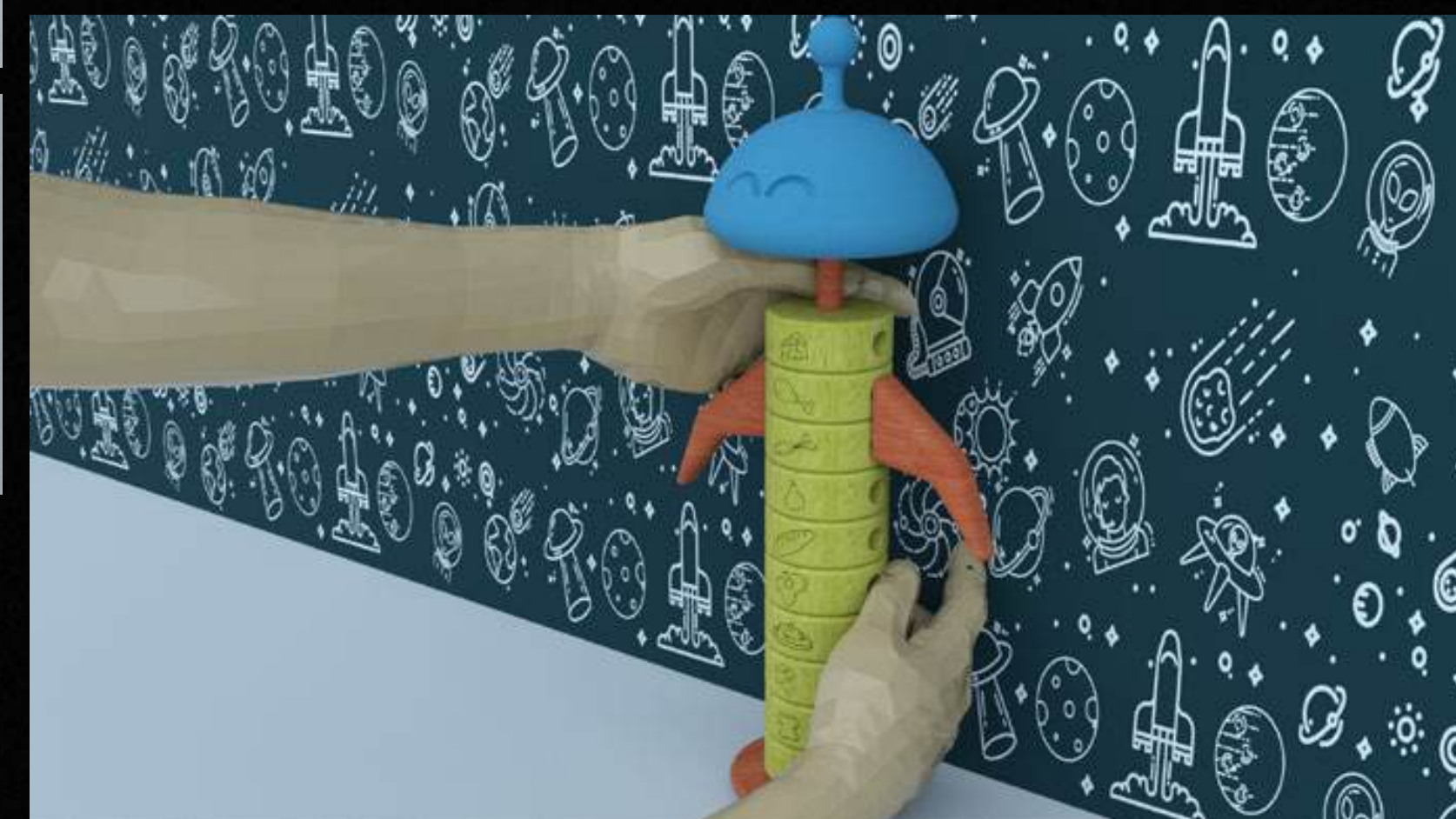
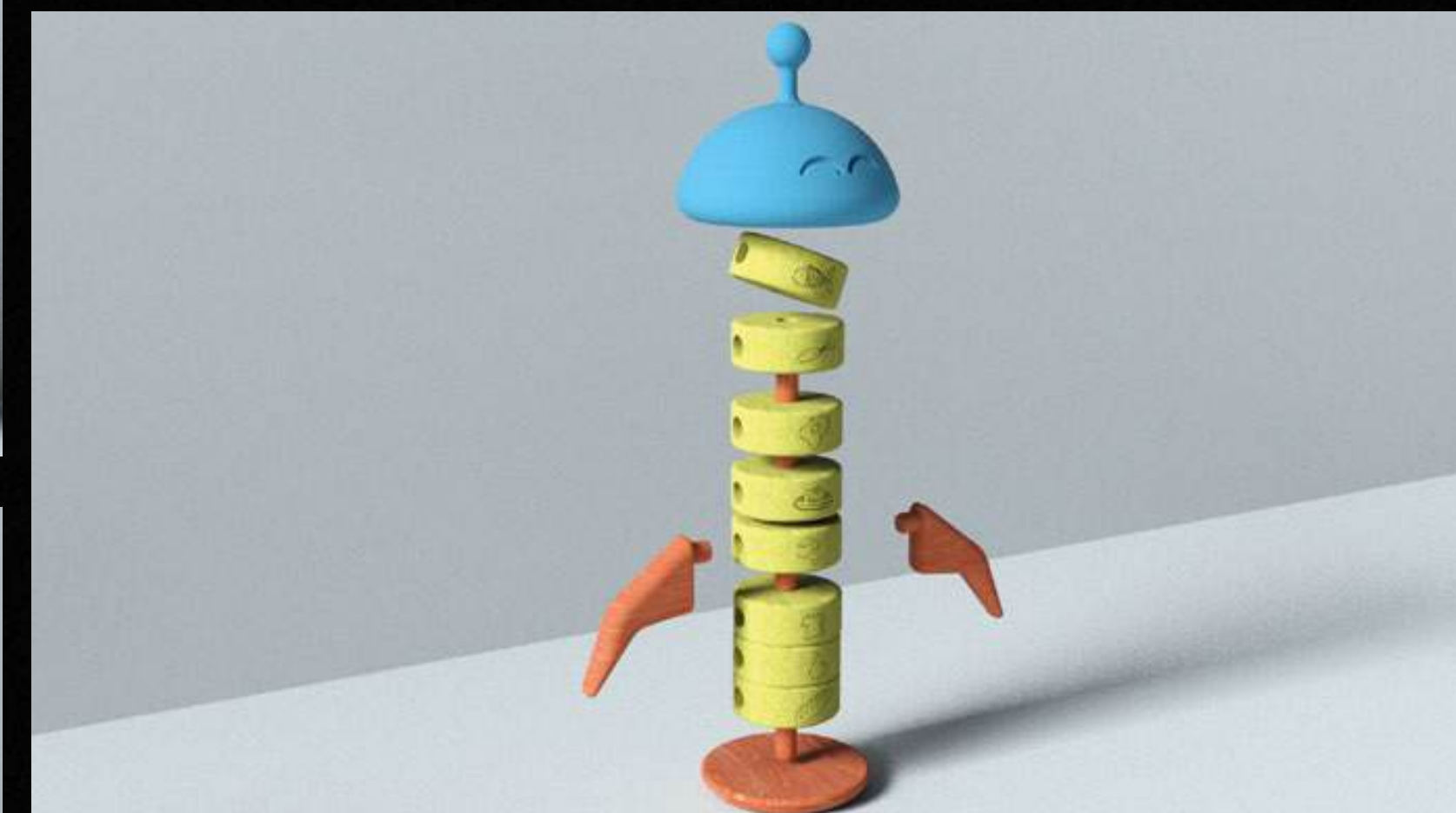
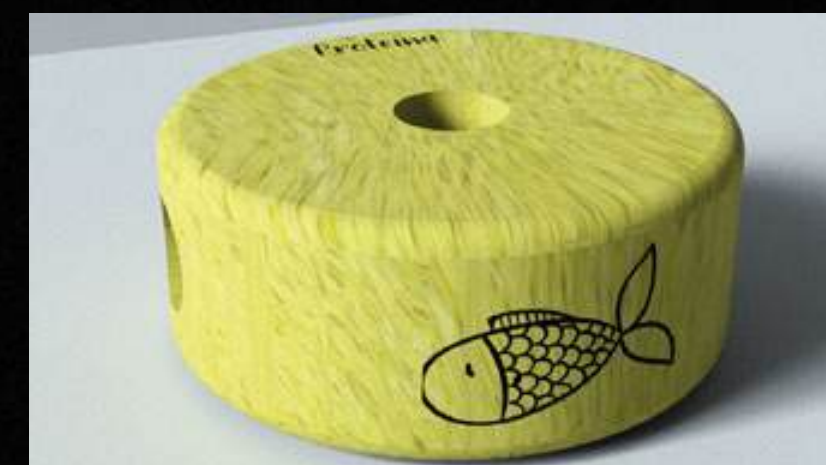
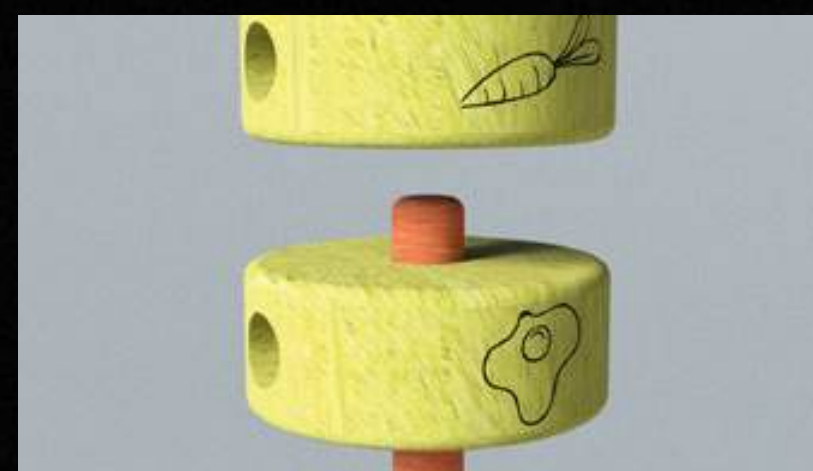
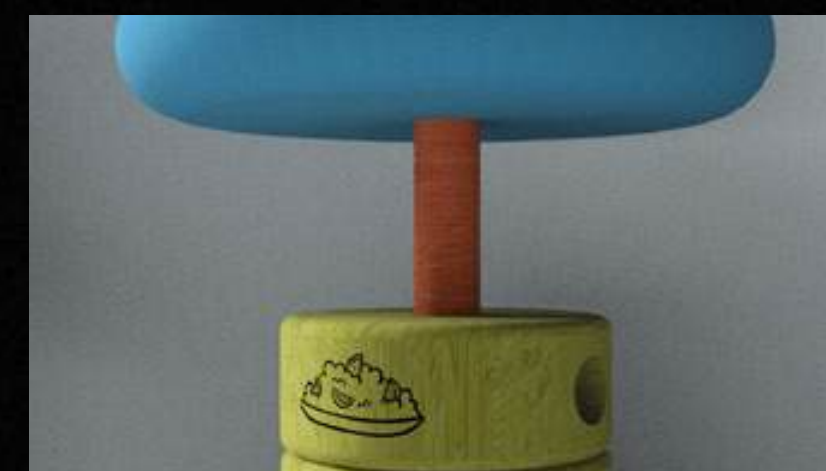
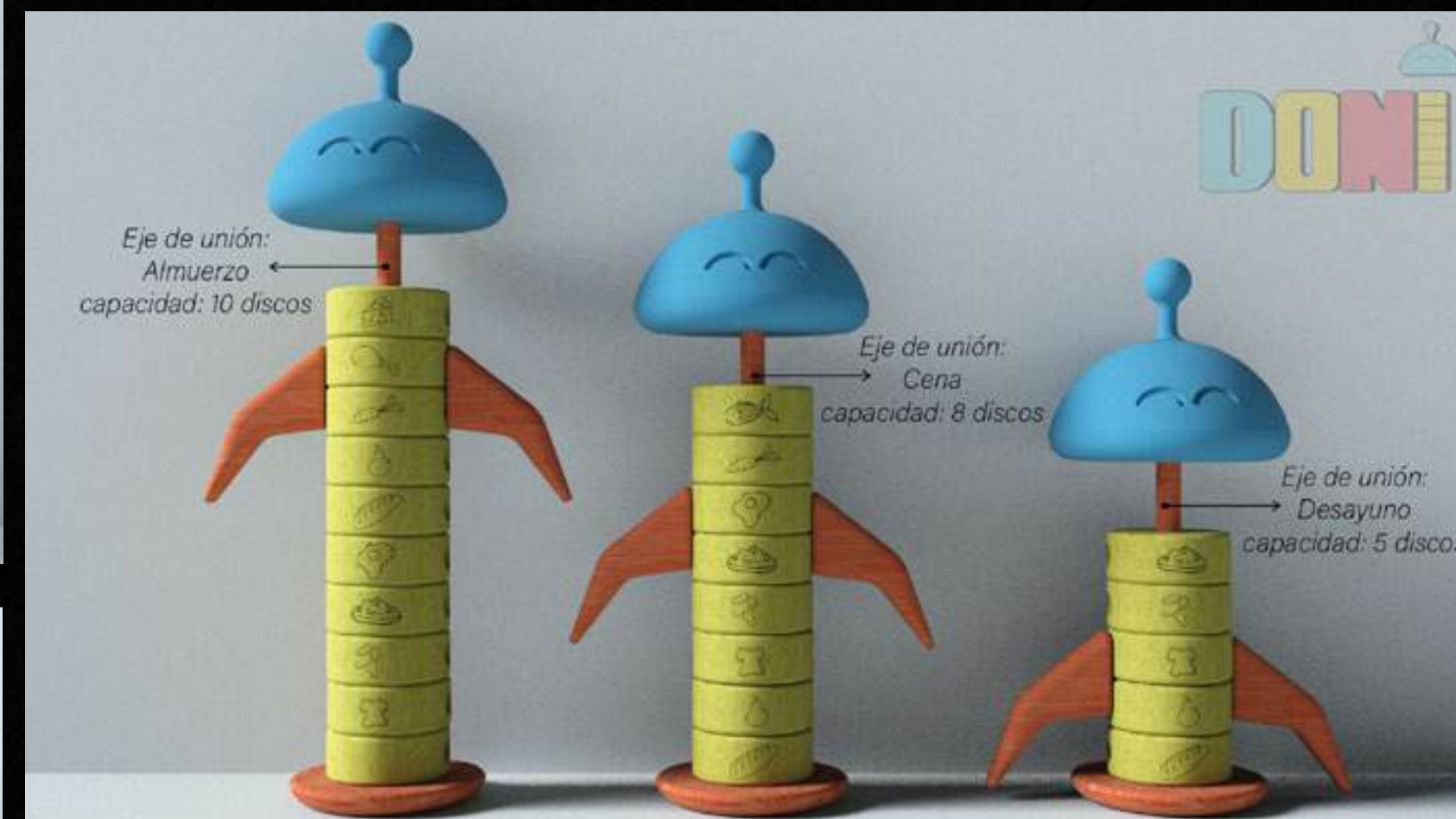
Programas



TATIANA GAÑAN RENGIFO

PRODUCT DESIGN

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Doni (Didactic Object for Nutrition Interactive)

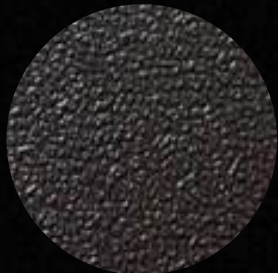
Grade 2020 project - Measuring food portions in the diet of childhood diabetes.

Threefold-Mix

MATERIALS



ACERO



PLASTIC ABS
IMPRESION 3D

Redesign of a low-cost electronic element (electric whisk) with a simple mechanism, managing the concept of portability.

Originally the element was composed of a handle and a spring to beat. We kept all the mechanism of the product and intervened the formal part, turning it into an element that is placed on a flat surface and not holding it.

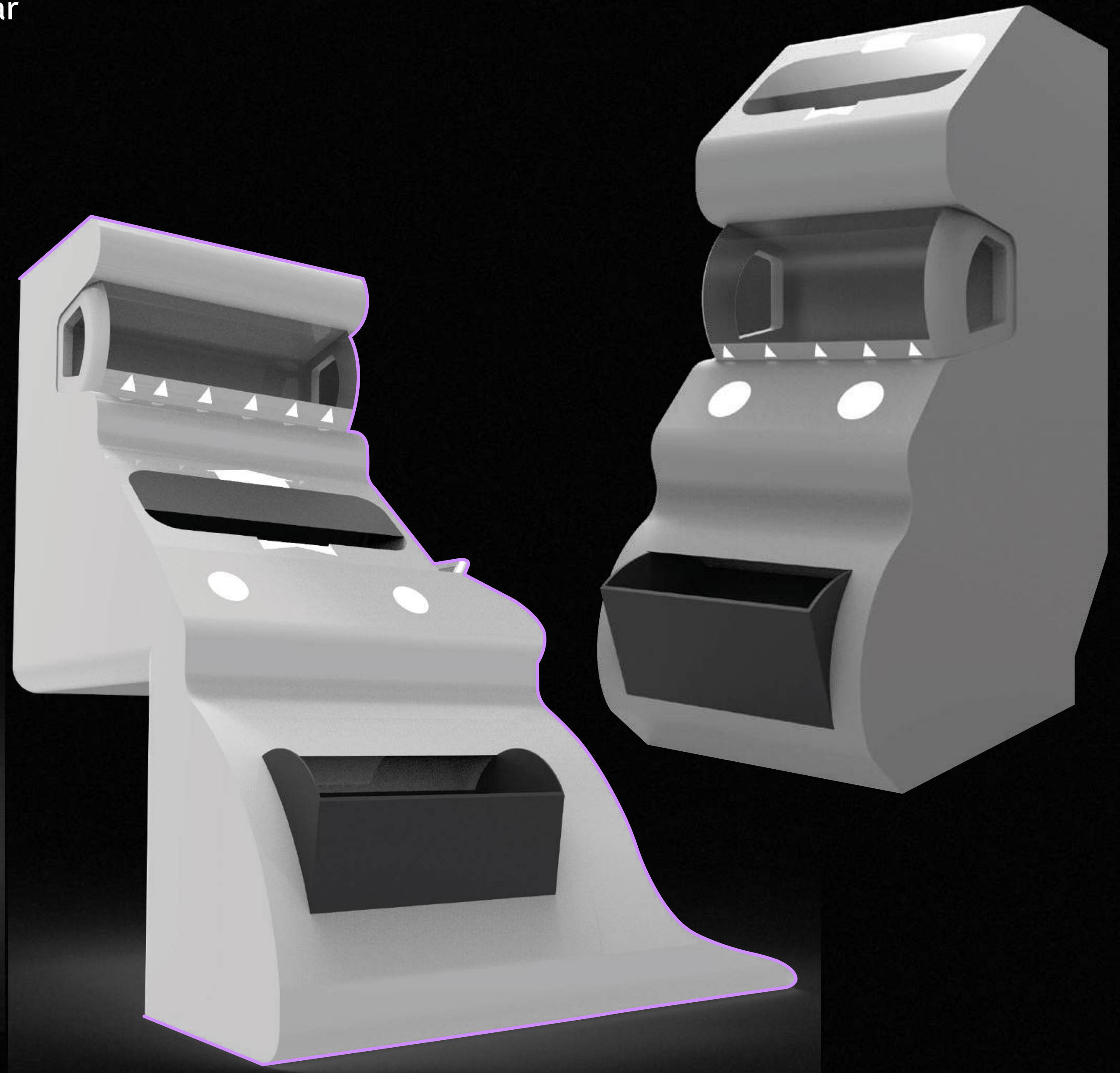
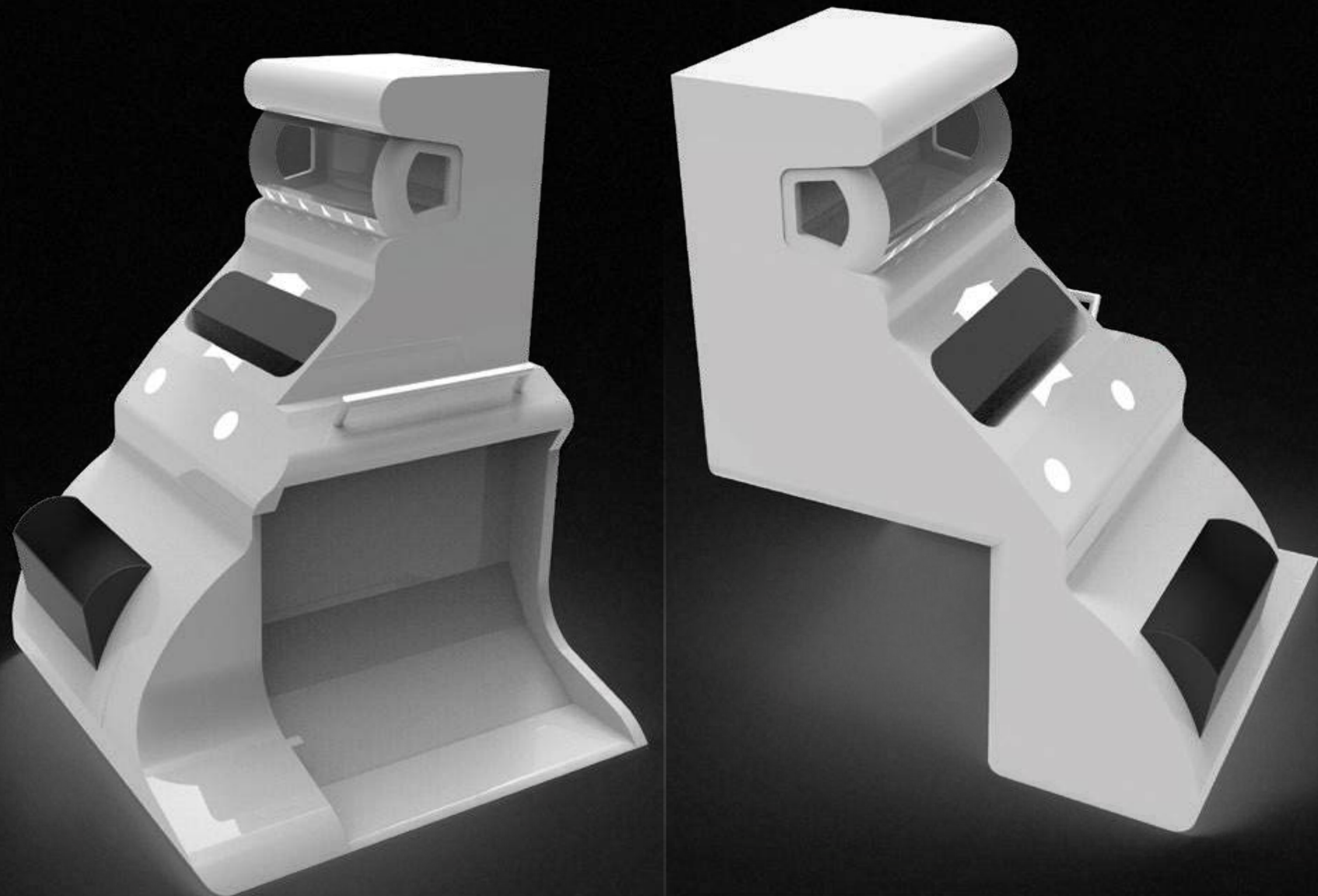


Programas



Element designed for double decker buses of the company Busscar S.A., two spaces were arranged for the design of furniture on the first floor in the VIP area and redesigned the one located on the second floor, handling the cyberpunk concept.

Both elements have a coffee machine, a canner, a paper and bag dispenser, and a wastebasket.



Programas



Project 2037

TATIANA GAÑAN RENGIFO

WEB PAGE DESIGN

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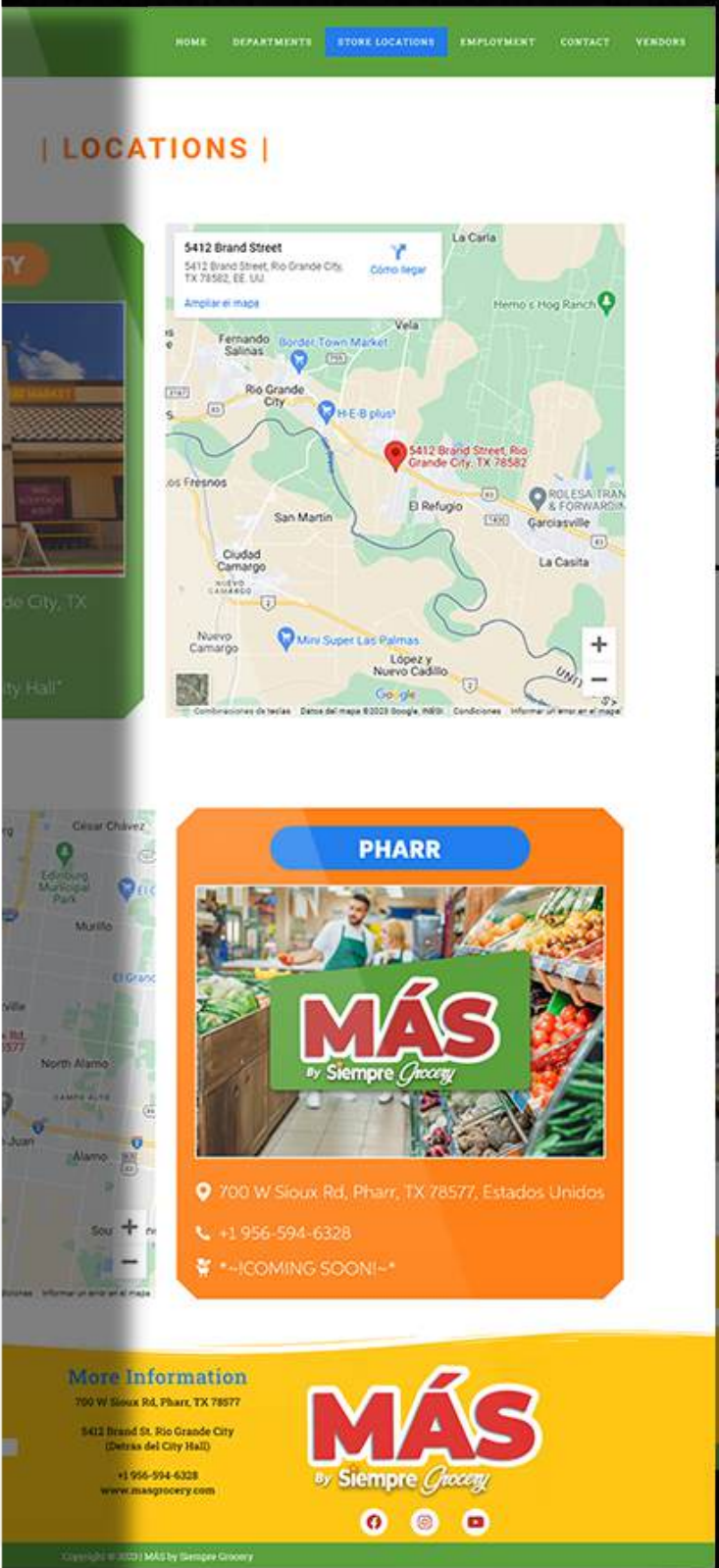
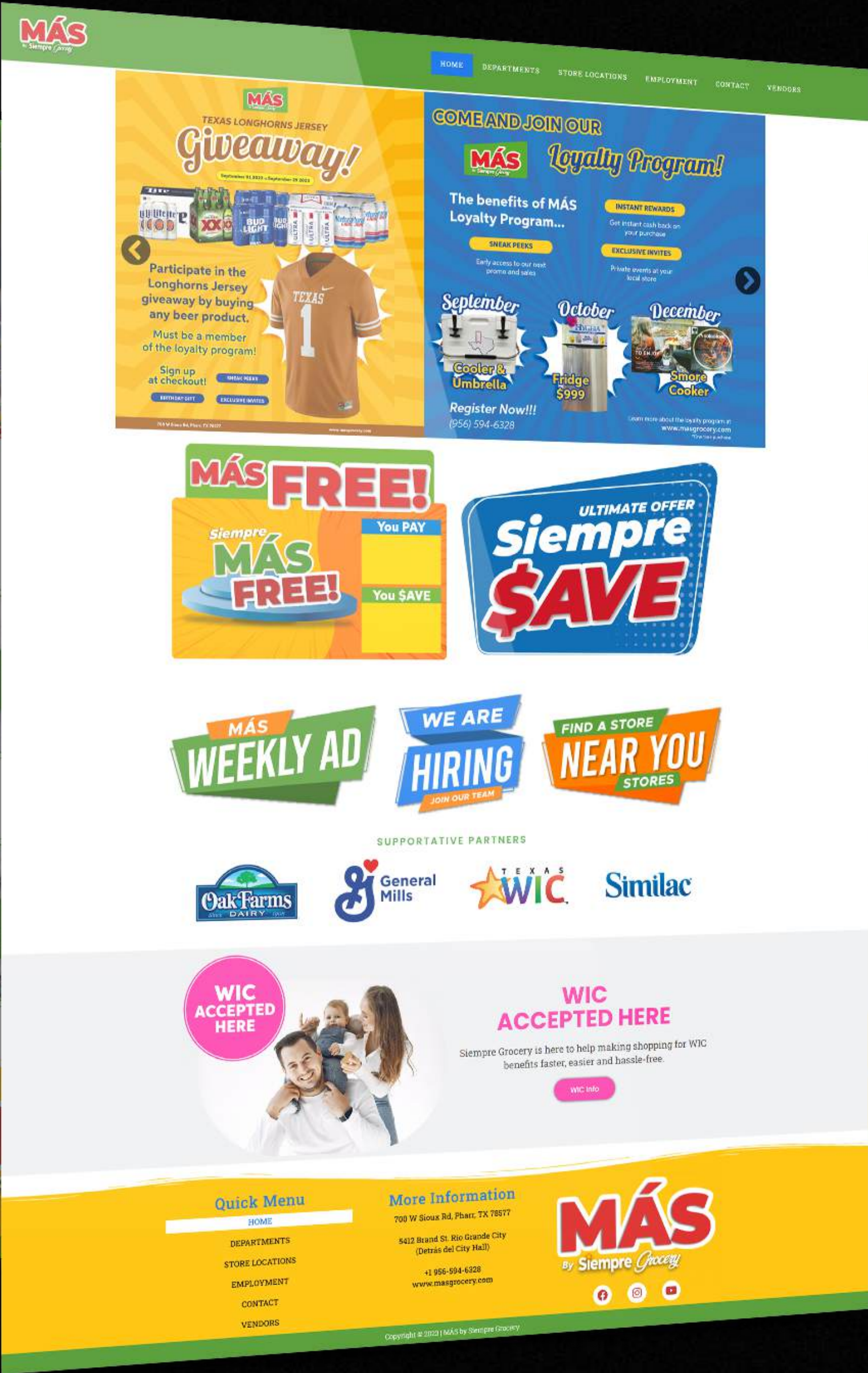
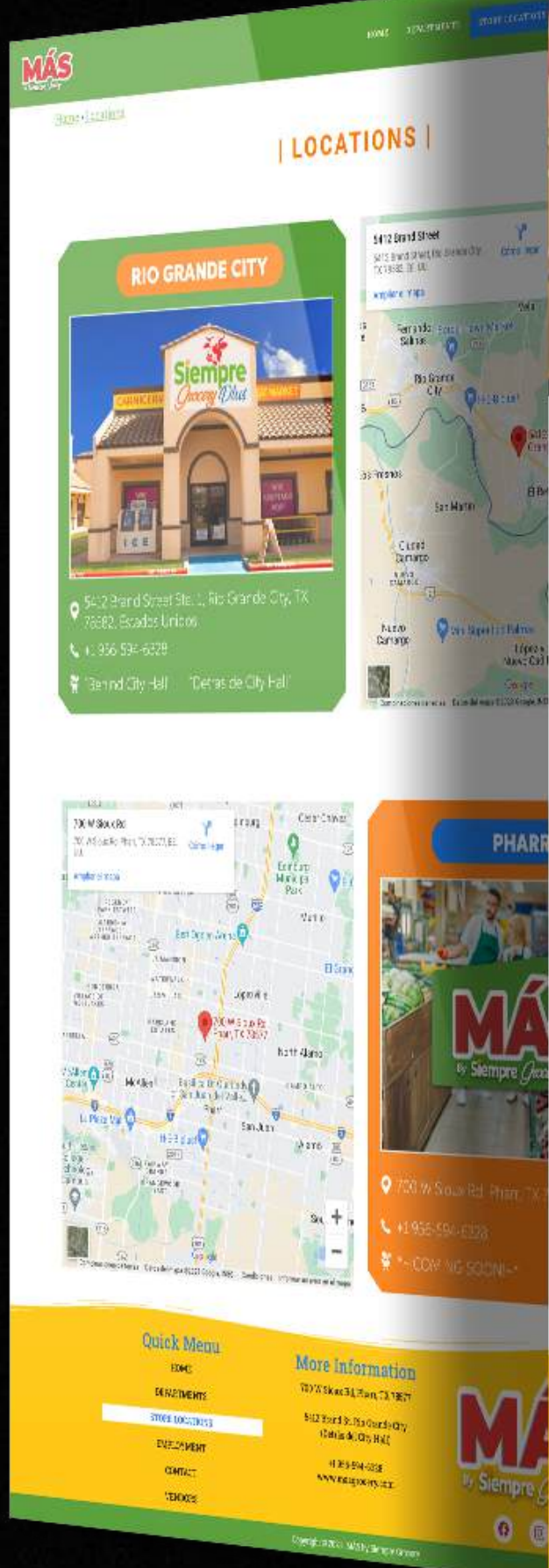
Web site design and vehicle monitoring software
www.egcconsultores.co / www.genxapp.co



Programas







TATIANA GAÑAN RENGIFO

¡THANK YOU!

+57 301 156 8284 | di.tatianagr@gmail.com | @di.tatianagr.23



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TATIANA GAÑAN R.
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