

HELLO!

I'm Tatiana Gañan Rengifo

Industrial Designer / Specialist in Project and Innovation Management / Digital Marketer.



I am an Industrial Designer, Specialist in Project Management and Innovation, with emphasis in design and redesign of products, design of spaces, stands, signage, branding, web mockups, ux/ui design, and digital marketing.

With ability to lead and encourage teamwork to achieve high performance results, with knowledge and skills in 2D and 3D design programs, also knowledge in industrial and craft processes, handling of materials such as wood, metals, ceramics and plastics.

Ability to analyze, synthesize and develop innovation concepts in the different product areas, according to the studied situation of the environment.

Proficiency in the formulation and execution of business, social and cultural innovation projects and development of innovation strategies in companies and organizations, as well as in the formulation of public and private projects. Ability to propose innovative proposals for the creation and improvement of objects that improve cultural, environmental, social and human quality.

Likewise, skills in the second language (English).

SKILLS



REFERENCES

Catalina Carvajal
Industrial Designer
Phone: +57 320 7695905

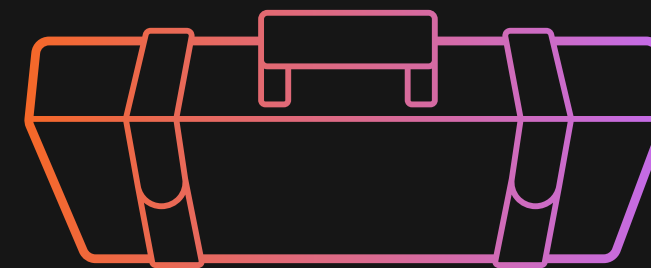
Fredy H. Gañan A.
Business Administrator
Phone: +57 313 6404059

Manuela Guzman
Industrial Designer
Phone: +57 314 7388715

Julian Pabón
Project Manager
Phone: +57 313 5222547

Enrique Angel
Web developer
Phone: +57 317 7808182

Fabian Benitez
Freelancer Engineer
Phone: +57 301 6933045



WORK EXPERIENCE

Recently

Entregroup US / Touch Ideal Marketing

Industrial Designer/Marketing and Graphics

November 2023 - October 2024
Remote work / Location Los Angeles

2024

Aronte Agency, Pereira Risaralda

Designer

Presential work / Location Pereira

2023

Has Morgan Industries, LLC. / Siempre Grocery

Industrial Designer/Marketing and Graphics

April 2023 - October 2023
Remote work / Location Texas

2022

MAX Enterprise Buisness Solutions S.A.S.

Industrial Designer/Content Creator

November 2022 - February 2023
Presential work / Location Pereira

2020

EGC consultores y asesores S.A.S / genXapp S.A.S.

Industrial Designer/Digital Marketer

October 2020 - September 2022
Presential work / Location Pereira

2019

Cromático estudio de diseño y publicidad S.A.S.

Industrial Designer

August 2019 - April 2020
Presential work / Location Pereira

2017

Oriental Hobbies S.A.S.

Logistics / Sales & Customer Service

November 2017 - August 2023
Presential work / Location Pereira

CONTACT

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EDUCATION

Specialist in Project and Innovation Management

(Sept. 2021 - Sept. 2022)

Universidad Católica de Pereira

Industrial Design

(Jan. 2016 - Jun. 2020)

Universidad Católica de Pereira

Diploma in Digital Marketing

(Sept. 2020 - Dec. 2020)

Unitécnica

English B2

(Jan. 2014 - Sept. 2015)

The Centro Colombo Americano

Technical Bachiller with Specialization in Administration

(Jan. 2005 - Nov. 2013)

Institución Educativa Boyacá



creative lab
design by Tatiana G.R

ABILITY WITH PROGRAMS



Photoshop



Illustrator



Indesign



Premiere Pro



Dimension



After Effects



Adobe XD



SolidWorks



SolidWorks Visualize



Rhino



Substance Painter



3ds Max



Autocad



Corel Drawx8



Twin Motion



Keyshot



Wix



Wordpress



PASSIONS

LANGUAGES



%100

Spanish



%95

English



%25

Italian



VIDEO GAMES



MUSIC



TRAVELING



ASTRONOMY



ART



PHOTOGRAPHY