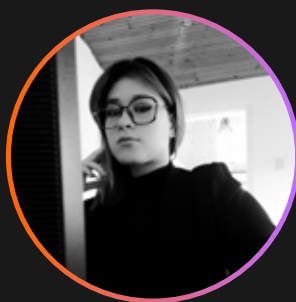




# Hello, I'm Tatiana Gañan Rengifo

Industrial Designer / Specialist in Project and Innovation Management / Digital Marketer.



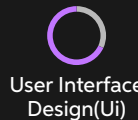
## SKILLS



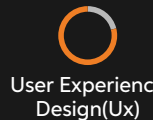
Customer Investigation



Innovation Management



User Interface Design (Ui)



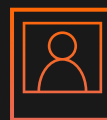
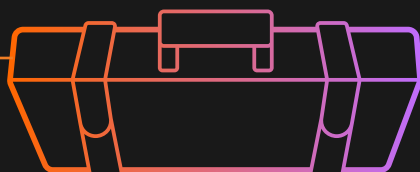
User Experience Design (Ux)

I am an **Industrial Designer**, Specialist in Project Management and Innovation, with emphasis in design and redesign of products, design of spaces, stands, signage, branding, web mockups, **ux/ui design**, and digital marketing. With ability to lead and encourage teamwork to achieve high performance results, with knowledge and skills in **2D and 3D design** programs, also knowledge in **industrial and craft processes**, handling of materials such as wood, metals, ceramics and plastics.

Ability to analyze, synthesize and develop **innovation concepts** in the different product areas, according to the studied situation of the environment.

Proficiency in the formulation and execution of business, social and cultural innovation projects and development of **innovation strategies** in companies and organizations, as well as in the formulation of public and private projects. Ability to propose innovative proposals for the **creation and improvement of objects** that improve cultural, environmental, social and human quality. Likewise, skills in the second language (**English**).

## WORK EXPERIENCE



### Recently

Entregroup US / Touch Ideal Marketing  
— **Industrial Designer/Marketing and Graphics**  
November 2023 - October 2024  
Remote work / Location Los Angeles

2024 Aronte Agency, Pereira Risaralda  
— **Designer**  
Presential work / Location Pereira

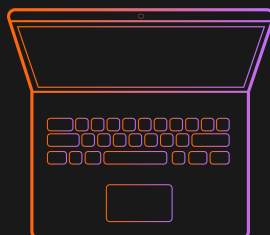
2023 Has Morgan Industries, LLC. / Siempre Grocery  
— **Industrial Designer/Marketing and Graphics**  
April 2023 - October 2023  
Remote work / Location Texas

2022 MAX Enterprise Buisness Solutions S.A.S.  
— **Industrial Designer/Content Creator**  
November 2022 - February 2023  
Presential work / Location Pereira

2020 EGC consultores y asesores S.A.S / genXapp S.A.S.  
— **Industrial Designer/Digital Marketer**  
October 2020 - September 2022  
Presential work / Location Pereira

2019 Cromático estudio de diseño y publicidad S.A.S.  
— **Industrial Designer**  
August 2019 - April 2020  
Presential work / Location Pereira

2017 Oriental Hobbies S.A.S.  
— **Logistics / Sales & Customer Service**  
November 2017 - August 2023  
Presential work / Location Pereira



## CONTACT

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@di.tatianagr.23

## REFERENCES PERSONAL/OCCUPATIONAL

**Catalina Carvajal**  
Industrial Designer  
Phone: +57 320 7695905

**Manuela Guzman**  
Industrial Designer  
Phone: +57 314 7388715

**Fredy H. Gañan A.**  
Business Administrator  
Phone: +57 313 6404059

**Julian Pabón**  
Project Manager  
Phone: +57 313 5222547

**Enrique Angel**  
Web Developer  
Phone: +57 317 7808182

**Christian D. Gañan R.**  
Architect  
Phone: +52 1 221 349 0251

## EDUCATION

### Specialist in Project and Innovation Management

(Sept. 2021 - Sept. 2022)

Catholic University of Pereira

### Industrial Design

(En. 2016 - Jun. 2020)

Catholic University of Pereira

### Diploma in Digital Marketing

(Sept. 2020 - Dic. 2020)

Unitécnica

### English B2

(En. 2014 - Sept. 2015)

The Centro Colombo Americano

### Technical Bachiller with Specialization in Administration

(En. 2005 - Nov. 2013)

Boyaca Educational Institution



DESIGN BY

TATIANA GAÑAN R.

LAB CREATIVO

WEB PAGE



## LANGUAGES



Spanish



English



Italian

## PASSIONS



Video Games



Music



Traveling



Astronomy



Art



Photography



After Effects



Photoshop



Illustrator



Indesign



Premiere Pro



Dimension



Adobe XD



Substance Painter



Rhinoseros



Solid Works



3ds Max



Autocad



Corel Drawx8



Twin Motion



Keyshot



Wix



Wordpress



## ABILITY WITH PROGRAMS